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After successful introduction of its high-load tester UMT-3M last year, CETR has been offering it for such diverse markets as tribology testing of lubricants and classical mechanical testing of materials.

The UMT-3M has received almost instantaneous acceptance of major customers. It has been rapidly gaining market share worldwide.

Indeed, over the past six to nine months, the UMT-3M has been purchased for tribology research by such world-leading research institutions as Tekniker in Spain (one of the largest tribology and lubricants testing group in Europe), Inmetro in Brazil (one of the leading metrology and standardization research centers in South America), Fraunhofer Institute in Germany (an important research and educational institution in Central Europe), many universities across the globe, as well as automotive (including MAN and Robert Bosch in Germany), steel (including China Steel in Taiwan) and aerospace industries (including Aerospace Research Institute in China).

We are proud to announce that over the past three to six months the world's largest petroleum companies have selected the UMT-3M as the more-efficient tribometer. Among them are well-known China Petroleum, Hindustan Petroleum and Bharat Petroleum, all of whom have chosen the UMT-3M as a result of thorough investigation and exhaustive comparison of specifications and prices of commercial tribometers.

The UMT-3M has been also approved for classical mechanical testing of ceramic materials by Shanghai Institute of Ceramics (leading ceramic research center of the Chinese Academy of Sciences), for classical mechanical testing of polymers by Indian Institute of Technology (leading educational and research institute of its country).

"The UMT-3M sales have been very strong in our all three crucial geographical markets of America, Asia and Europe, as well as in both its target technical markets of tribology testing of lubricants and mechanical testing of materials. We will be actively adding even more modules to it in order to sustain the sales growth in 2008" - commented Dr. Norm Gitis, President and CEO of CETR.

CETR and its distributors look forward to the continued success in serving mechanical and tribology test instrumentation needs of customers worldwide.